

# Goodwood Sponsorship Application Form

## Form Preview

### Eligibility

\* indicates a required field

#### Before you begin

Please read the program guidelines before completing the application form.

You must submit your completed application by the closing date.

Please contact us if you have any questions about the eligibility criteria.

#### Confirmation of eligibility

##### I confirm that:

- I have read and understand the program guidelines and [partner obligations](#)
- the organisation can demonstrate how this proposal aligns with the aims of the sponsorship guidelines
- the organisation has a valid Australian bank account
- the organisation is a current Community Bank Goodwood customer, or willing to become a customer
- we do not have any other sponsors who are financial institutions. This includes banks, brokers, insurance providers etc
- we have the capacity to deliver this sponsorship.
- the sponsorship will benefit the sponsor and is delivered within and benefits the local area of Goodwood and surrounding districts

##### The sponsorship will not:

- attempt to change the law or direct political donations
- conflict with our organisation's values and objectives
- break any laws
- attempt to claim retrospective funding – paying for costs already incurred
- Involve gambling
- denigrate, exclude or offend any part of the community
- encourage violence or involve the use of weapons
- mistreat, exploit or harm animals
- create environmental hazards
- present a danger to public health or safety
- take place solely outside Australia
- contribute to modern slavery

**I confirm that all statements above are true and correct \***

Yes

No

Sorry, you are not eligible for the program. Please review our guidelines for more information.

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### Sponsorship details

\* indicates a required field

#### Privacy notice

Bendigo Bank will respect and uphold your rights to privacy protection under the Australian Privacy Principles (APPs) as established under the Privacy Act 1988 and amended by the Privacy Amendment (Enhancing Privacy Protection) Act 2012. Please view our privacy statement, [here](#).

#### Applicant details

\*

First Name

Last Name

**Position**

**Phone number \***

Must be an Australian phone number.

**Email \***

Must be an email address.

#### Organisation details

**Organisation \***

Organisation Name

**Registered business name \***

**ABN (if applicable)**

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

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Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

### Organisation's website

Must be a URL.

### Address \*

Address

  

### Phone number \*

Must be an Australian phone number.

### Email (if different to above)

Must be an email address.

### Overview of your organisation \*

Include details such as how long your organisation has existed for etc

### Do you want to include a secondary contact to this application? \*

Yes

No

### Secondary contact

First Name

Last Name

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### Phone

Must be an Australian phone number.

### Email

Must be an email address.

### Bank relationship

**Does your organisation bank with Community Bank Goodwood? \***

- Yes  No

**Are you willing to transfer your banking relationship? \***

- Yes  No

## Sponsorship proposal

\* indicates a required field

**Name of event/proposal \***

### Partnership levels and expectations

**What level of sponsorship is being sought? \***

- Gold  
 Silver  
 Bronze  
 Other:

**Briefly describe your sponsorship request \***

**End date of event/ proposal \***

Must be a date.

Must demonstrate adequate lead time to for the sponsorship to be effectively activated/leveraged

**Location \***

Address

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Suburb/Town, State/Province, Postcode, and Country are required.

### **Outline the main objectives of the proposed sponsorship or event \***

### **Please describe the level of community involvement this sponsorship will involve (e.g. businesses, education groups, social groups etc) \***

## Sponsorship request

### **Amount Requested (ex GST) \***

\$

Must be a dollar amount.

What is the total financial support you are requesting in this application?

If your application is successful and you are registered for GST, that amount will be added to your request upon receipt of a valid tax invoice.

GST calculators are available online if you need assistance calculating the amount of your request excluding GST.

### **Payment due date \***

Must be a date.

### **Are there any in-kind costs associated with this sponsorship? \***

## Split payments

Community Bank Goodwood's standard practice is to pay 50% up front and 50% at completion.

If this is not suitable to your circumstances, please provide justification in request details

### **Does this sponsorship require split payments (ie. split across multiple events, years or months) \***

Yes

No

Please list requested payment amounts ex.GST and approximate dates for a split payment application.

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Payment Date	Payment amount (ex GST)
Must be a date.	Must be a dollar amount.
	\$
	\$

### Previous funding

**Has your organisation received funding from Community Bank Goodwood in the past? \***

- Yes  No

Click "Add More" or "+" to add more rows.

What was/were your previously funded projects?	How much did you receive from us?	What was the date of funding?
	Must be a dollar amount.	Approximate month/year Must be a date.
	\$	

### Licences and permits

**All required licences, permits and insurances are / will be in place \***

- Yes  No  Not applicable

**If your staff/volunteers are working with children, have they obtained a Working with Children Check? \***

- Yes  No  Not applicable

### Financial statements

**Please provide financial details about your organisation if applicable e.g. recent annual report, audited financials, bank statement/s**

Attach a file:

More than one file can be uploaded

### Promotional opportunities

\* indicates a required field

**Please describe your promotional plan, how you plan to market/publicise your event/program \***

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Include any advertisements, media plans or proposed activities to promote this sponsorship. Attachments are optional.

### What are the primary areas of focus?

No more than 5 choices may be selected.

You can select items from any area of the list – all have equal value. Only select sub-categories if you want to be more specific. In this question we want to know about the field of work (e.g. arts, sport, health), rather than the types of people it will affect (e.g. young people, refugees)

### Define the target audience of the event/program \*

Please include: Size of event, expected attendance numbers, target market & potential product synergies

### Will target market research be conducted both pre and post event? If so, how \*

### Outline the benefits of the sponsorship (e.g. ticketing allocation and networking opportunities) \*

### Please outline opportunities for our involvement \*

Eg. Speaking at events, permanent signage, naming rights etc

### Are you prepared to acknowledge our support / raise brand awareness of the bank? \*

Yes  No

### Do you have or do you plan to secure sponsorship from another financial services institution? \*

Yes  No

### Please provide full list of your current sponsors \*

### Are you following our Community Bank's social media accounts? \*

Yes  No

### Are you willing to add a contact from our Community Bank to your distribution lists for social media, newsletters etc. \*

Yes  No

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### Please select any other resources required to support the sponsorship \*

- |   |  |
|---|--|
| <input type="checkbox"/> Bannerbug          | <input type="checkbox"/> Piggy Mascot                |
| <input type="checkbox"/> Marquee            | <input type="checkbox"/> Account Vouchers            |
| <input type="checkbox"/> Banners            | <input type="checkbox"/> Balloons                    |
| <input type="checkbox"/> Promotional Cheque | <input type="checkbox"/> Other: <input type="text"/> |

## Supporting documentation

Please upload any additional documents, information, or link to a webpage as necessary. You may also include a copy of your budget here if applicable.

### Supporting documents

Attach a file:

### Website

Must be a URL.

## Certification and feedback

\* indicates a required field

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

**I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if this sponsorship is approved, I/we will be required to accept the terms and conditions in the sponsorship agreement.**

### Certification \*

- I agree

## Applicant feedback

You are nearing the end of the application process. Before you review your application and click the SUBMIT button please take a few moments to provide some feedback.

### Please indicate how you found the online application process? \*

- Easy                       Neutral                       Difficult

### How many minutes in total did it take you to complete this application? \*

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**Please provide us with your suggestions for any improvements to the application process/form that you think we need to consider? \***